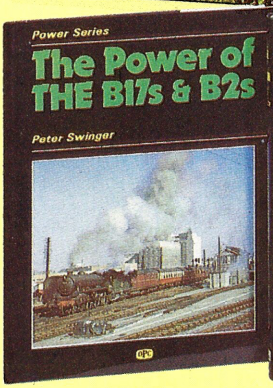
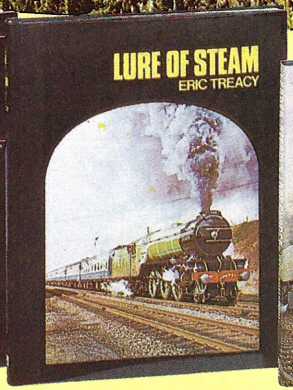
THE GREAT DAYS OF STEAM...
THE HALCYON DAYS OF RAIL...
THE ABSORBING WORLD OF RAILWAY MODELLING.

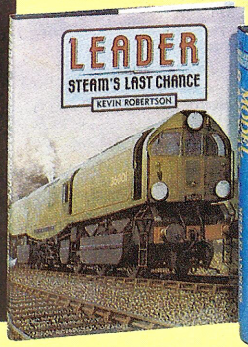
CHOOSE ANY 3 BOOKS FROM 75p EACH PLUS P.&P.*

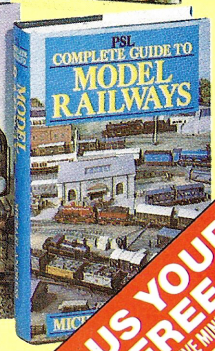
As your introduction to the Railway Book Club

RAILWAY BOOK CLUB





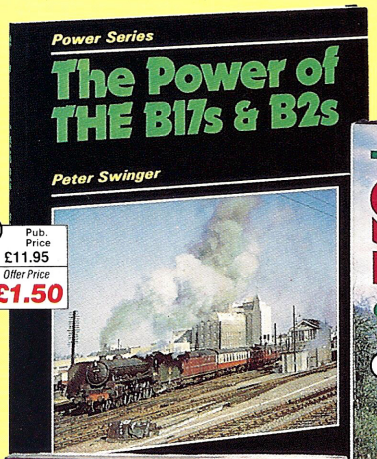




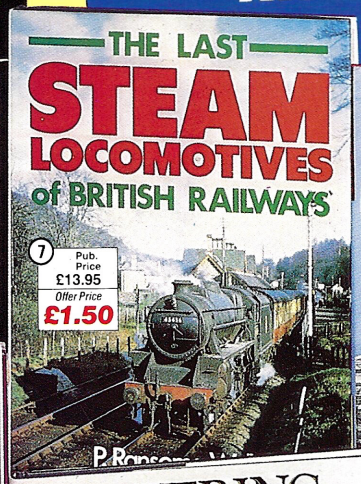
PLUS YOURS FREE
4 ATTRACTIVE MINI POSTER REPLICAS FOR YOU TO FRAME

See inside for details.

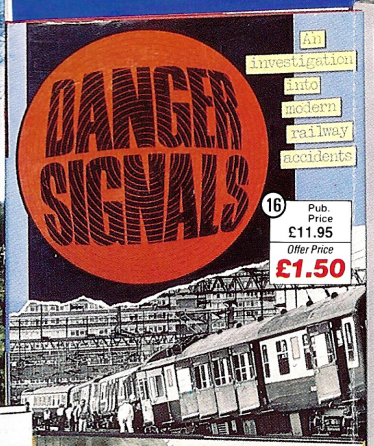
CHOOSE ANY 3 BOOKS FROM 75p EACH PLUS P.&P.*



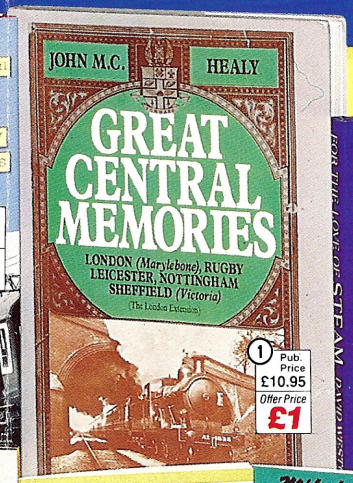
(12) Pub. Price £11.95 Offer Price £1.50



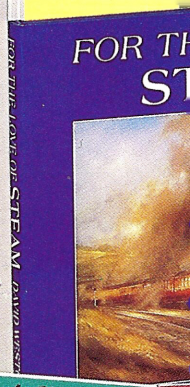
(7) Pub. Price £13.95 Offer Price £1.50

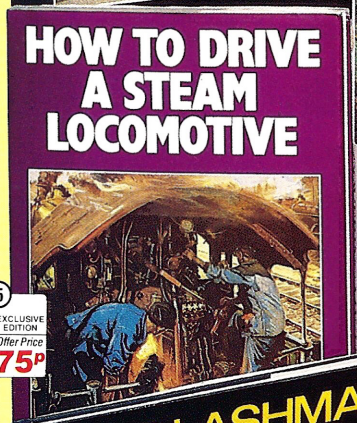


(16) Pub. Price £11.95 Offer Price £1.50

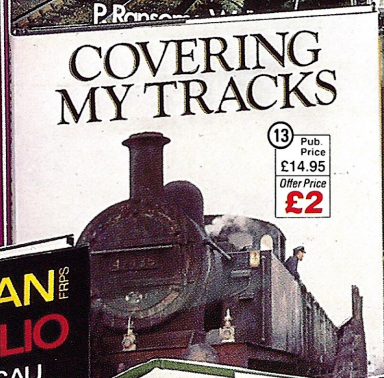


(1) Pub. Price £10.95 Offer Price £1

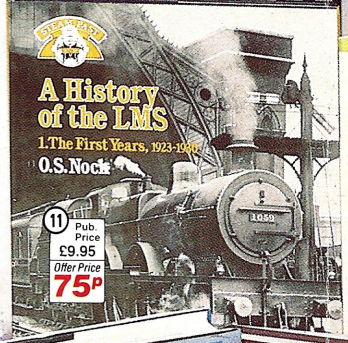




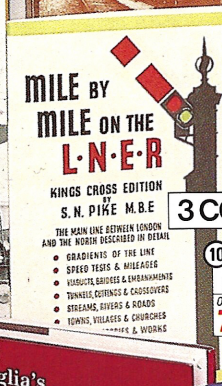
(5) EXCLUSIVE EDITION Offer Price 75p

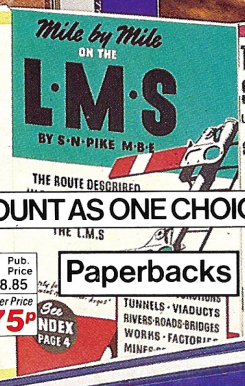


(13) Pub. Price £14.95 Offer Price £2



(11) Pub. Price £9.95 Offer Price 75p

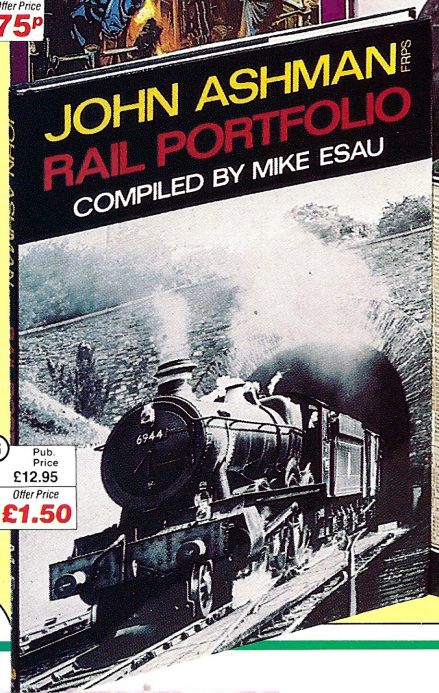




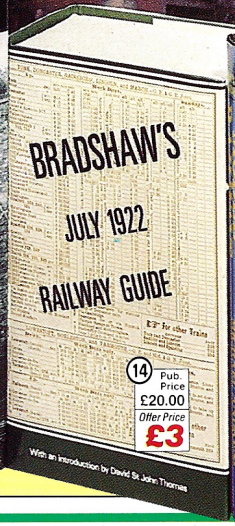
3 COUNT AS ONE CHOICE

Paperbacks

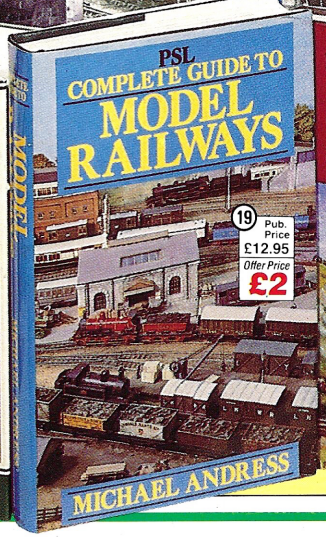
(10) Pub. Price £8.85 Offer Price 75p See INDEX PAGE 4



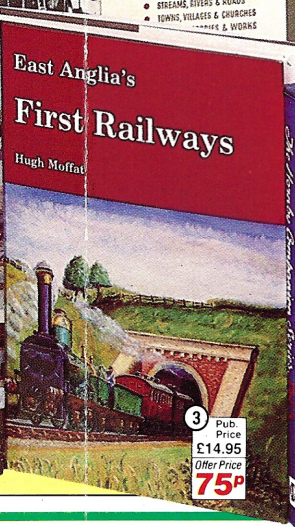
(6) Pub. Price £12.95 Offer Price £1.50



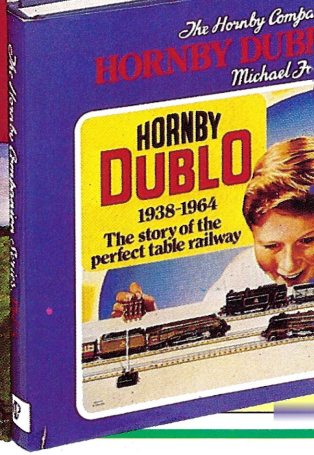
(14) Pub. Price £20.00 Offer Price £3



(19) Pub. Price £12.95 Offer Price £2



(3) Pub. Price £14.95 Offer Price 75p



5p EACH PLUS P.&P.*

PLUS YOURS FREE

4 ATTRACTIVE MINI POSTER REPLICAS FOR YOU TO FRAME

Delightful studies of Leamington Spa, Derbyshire, St. Ives Harbour and *The Queen of Scots* adorn these full-colour replicas of old railway posters, size 295mm × 218mm. Yours FREE when you join the Railway Book Club.

RAILWAY BOOK CLUB

To: RAILWAY BOOK CLUB, P.O. Box 199, Swindon, SN3 4BR.

			20 FREE POSTERS

Please accept my application and enrol me as a member of the Railway Book Club and send me my four free posters and the introductory books whose numbers I have printed in the boxes provided. If I decide to keep them you will charge me the prices shown here, plus a total of £1.95 towards post and packing*. If I am not completely satisfied, I will return the books within 10 days, my membership will be cancelled and I will owe nothing. The posters are mine to keep whatever I decide.

As a member I will receive, about every three months, a FREE edition of the club magazine, from each of which I agree to buy at least one book. I understand that the minimum length of membership is for 4 magazines. If after this time I wish to cancel, I will do so by giving one month's notice in writing. All books are offered for at least 20% less than the publishers' prices (plus postage and packing). I am over 18 years of age.

ASSOCIATION OF MAIL ORDER PUBLISHERS

Mr/Mrs/Miss _____ (Block Letters)

Address _____

_____

_____ Post Code _____

Membership of this club limited to one per household.
Overseas send for details

8X1AA

PLEASE SEND NO MONEY NOW.
NO STAMP NEEDED

PLUS YOURS FREE

4 ATTRACTIVE MINI POSTER REPLICAS FOR YOU TO FRAME

Delightful studies of Leamington Spa, Derbyshire, St. Ives Harbour and *The Queen of Scots* adorn these full-colour replicas of old railway posters, size 295mm × 218mm. Yours FREE when you join the Railway Book Club.

[redacted]

[redacted]

21

BUSINESS REPLY SERVICE
LICENCE NO. SN 234

Railway Book Club, Swindon, SN3 4BR.

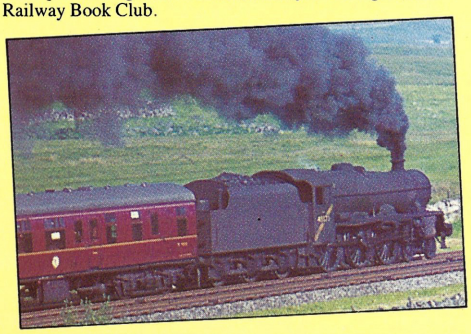
CHOOSE ANY 3 BOOKS FROM 75p EACH PLUS P.&P.*

It's all here in the Railway Book Club. Footplate stories from the *Flying Scotsman*. Recollections of thundering across the Pennines, or dashing back to Paddington at breakneck speed.

Whatever your particular interest in railways – this is *your* book club. Because the Railway Book Club offers you an outstanding range of specialised titles at superb savings of between 20% and 50% OFF the publishers' prices. That's pounds, not pennies!

NOW IS A GREAT TIME TO JOIN

Why? Because you can take advantage of this excellent introductory offer. Choose any three books from the wide selection shown inside – and benefit from the huge savings on the special introductory prices. In fact, you can save yourself as much as £64.50 on the publishers' prices. Plus – you get four delightful reproduction mini posters absolutely FREE! And they're yours to keep whatever you decide. That's your ticket to the superb savings that lie ahead when you belong to the Railway Book Club.



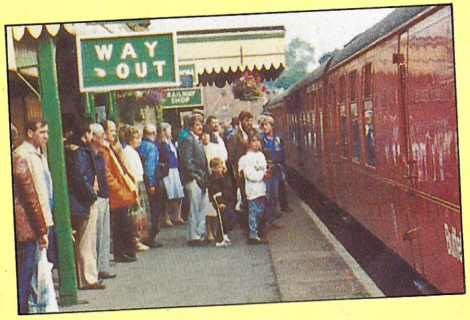
IT'S AS SIMPLE AS THIS

Just write the numbers of the books you have chosen in the boxes provided, then complete and return the coupon in your club envelope. You'll receive the books you order with your first issue of PLATFORM magazine. Thereafter you will receive a free and fully illustrated club magazine at approximately three-monthly intervals, packed with news and reviews on the latest railway books. The subjects range from steam locomotives to railway modelling . . . from photography to signalling . . . from evocative reminders of the past to technical specifications on the latest diesels.

We provide books by top authors on every possible aspect of railways around the world, past and present. And, at various times, you'll have the opportunity to choose general interest books for all the family.

BUT BOOKS AREN'T THE FULL STORY...

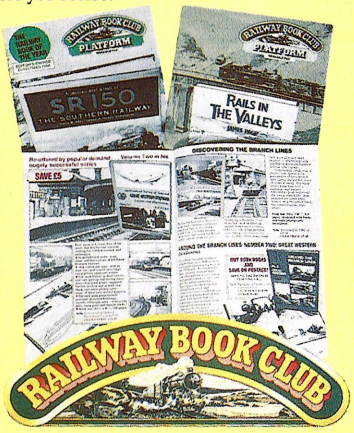
. . . because you'll also have the chance to take advantage of a variety of exciting offers – for instance, last year many of our members enjoyed a special trip on the 'Watercress Line' – a journey by steam through 10 miles of beautiful Hampshire countryside which included the services of an expert guide and the great chance to meet other rail enthusiasts.

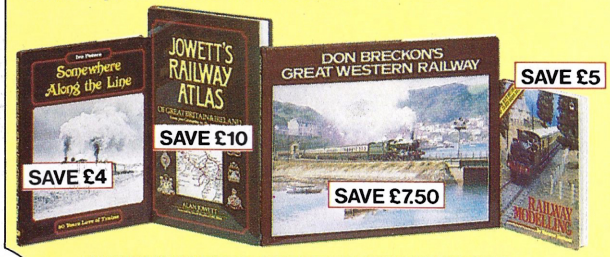


SEND NO MONEY NOW

All we ask is that you choose at least one book from each magazine during the course of your membership. Minimum length of membership is 4 magazines.

So, choose your three introductory books right now. But please don't send any money with the coupon. You have ten days to make up your mind. We want you to see the books at home before you decide.





RECENT TITLES OFFERED TO MEMBERS

P.O. Box 199, Swindon, SN3 4PX.